



## MSO 2010-2011 Season Program Ads

- |  |          |                     |
|--|----------|---------------------|
| <input type="checkbox"/> Back Cover .....                  | \$1,200* | Business Name _____ |
| <input type="checkbox"/> Inside Front Cover.....           | 800*     | Contact _____       |
| <input type="checkbox"/> Inside Back Cover .....           | 800*     | Address _____       |
| <input type="checkbox"/> Inside Front Facing Page.....     | 800*     | _____               |
| <input type="checkbox"/> Page opposite Concert Program.... | 1,200*   | Tel. No. _____      |
| <input type="checkbox"/> Full Page <sup>1</sup> .....      | 300      | Email _____         |
| <input type="checkbox"/> 1/2 page <sup>2</sup> .....       | 175      |                     |
| <input type="checkbox"/> 1/4 page <sup>3</sup> .....       | 95       |                     |

- Please use last year's ad.
- New ad is enclosed.
- I will send camera-ready copy.

*\* Subject to confirmation of availability*

MSO Contact Name \_\_\_\_\_

Date: \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_ Check \_\_\_\_\_ Cash \_\_\_\_\_

### MSO Program Ad Sizes and Cost

<sup>1</sup> <b>Full Page</b>	7.75" (tall) x 4.5" (wide)	\$300
<sup>2</sup> <b>1/2 Page</b>	3.75" (tall) x 4.5" (wide) — horizontal	\$175
	7.75" (tall) x 2.25" (wide) — vertical	\$175
<sup>3</sup> <b>1/4 Page</b>	1.75" (tall) x 4.5" (wide) — horizontal	\$ 95
	3.75" (tall) x 2.25" (wide) — vertical	\$ 95

**Payments can be mailed to:**

P.O. Box 3687 / Ocean City, MD 21843-3687

*For additional information please call*  
Phone: 410-289-3440, Toll Free: 888-846-8600